



Charity Platform Insights

2022

The Mission

At Raise Your Hands we find, research and monitor a platform of small charities with proven impact.

We provide them with unrestricted funding on an ongoing basis, helping increase their impact on the lives of young people around the UK.

**Top 5% of charities
in terms of turnover
receive 87% of
donations in UK.**

Charity Commission 2023

Why Small Charities?

In the corporate world, great ideas are rewarded. Funds quickly flow to the most effective companies.

In the charity sector that isn't always the case. The big names with big budgets receive the lion's share of income, irrespective of their efficacy.

In fact, small charities are specialists; the best are innovative, agile and well placed in communities to help where the need is greatest.



Why Unrestricted Income?

It's simple really. When giving to organisations that you trust, unrestricted funds are the best way to generate effective work. In the face of constantly shifting challenges, funds can be directed quickly to the area of most need, without cumbersome bureaucracy.

“Unrestricted, long-term funding is incredibly beneficial for us at Create. Rather than limiting funds to a specific project, it enables us to direct the money where it can have the most impact within our children and young people programme.

This kind of funding is an investment in Create itself and our expertise, enabling us to do our job as effectively and sustainably as possible.

It enables us to plan ahead and innovate.”

Nicky Goulder
CEO, Create



Why children and young people in the UK?

There is a real need right here in our own communities, and it's more relevant than ever.



1-in-4

children in the UK are living in poverty. This is set to worsen during the cost of living crisis.

End Child Poverty Coalition, 2022

2022 Headlines



64,125

Children and family members helped



3,363

Volunteers



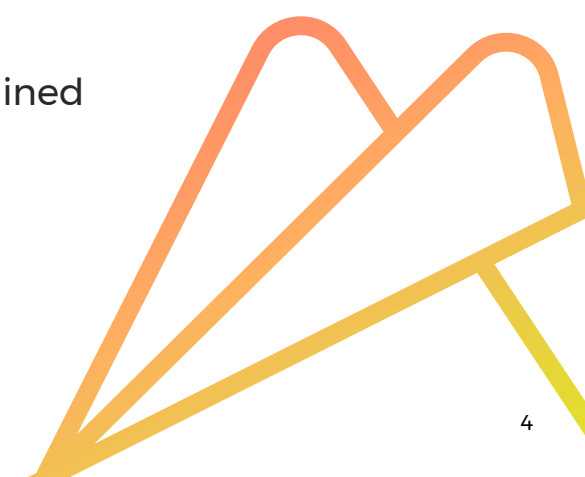
7,350

Schools and other institutions worked with



17,027

Professionals trained





14 small charities working
with young people



Based **across the UK**, many working
locally, some offering national services



Selected to cover a
broad range of causes

**A tough economic environment meant
62% of small charities in the UK saw their
income decrease or remain the same*.**

In contrast, RYH charities saw **growth**
across three key metrics in 2022:

- ▶ Average income of RYH charities increased by **9%**
- ▶ Number of children worked with increased by **16%** on average
- ▶ Staff size increased by **13%** on average

*Small Charities Data - Pro Bono Economics, 2021

The Leverage Model

As a charity ourselves, RYH running costs are covered by a core group of generous supporters who believe in what we do.

This means we are able to pass all other donations straight to our charities.

For our patrons, every pound they give towards our costs generates £2.70 for our charities.



Empire Fighting Chance



Little Village

RYH charities are tackling areas where the effects of the pandemic will be causing the most damage to children and young people.



Mental health (14)*



Educational attainment (10)*



Youth employment (5)*



Leveling up inequality for young people (12)*

RYH charities are tackling the UK's most pressing social issues

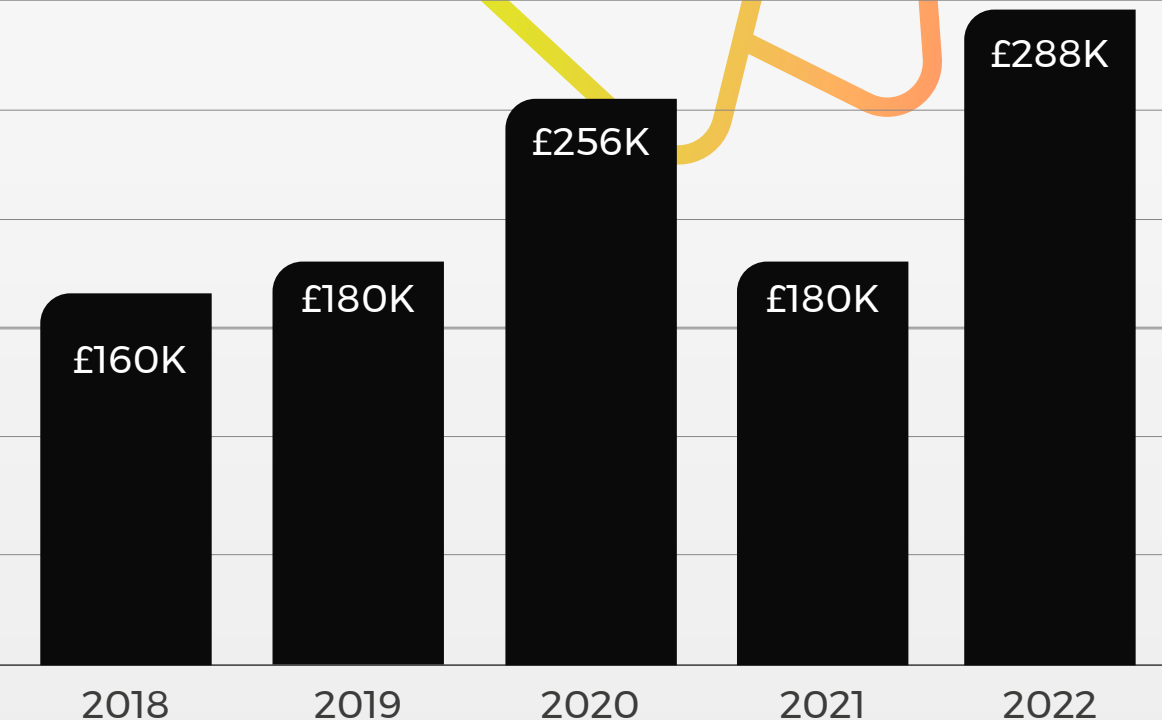
Plus a number of other key areas:

- ▶ Therapy for trauma, abuse, bereavement (5)
- ▶ Disability support (4)
- ▶ Long-term health conditions (2)
- ▶ Reduction in reoffending (2)
- ▶ Bullying (3)
- ▶ Climate change and conservation (1)

*No. of RYH charities working in this area (2022)



**Over £1.6M
granted
since launch**



Companies we've partnered with

OxFORD
ASSET MANAGEMENT

|MV|Credit

CREDIT SUISSE

LUMYNA

PDT PARTNERS

M
Man

MARSHALL WACE

Morgan Stanley

Quadrature

GAM
Investments

Goldman
Sachs

J.P.Morgan
Asset Management

What our charities say:

"RYH are a joy to work with.

The team understand the needs and challenges of small charities and are always available to share advice and contacts.

The monitoring system is rigorous but has been developed in such a way that it is straightforward to report, and encourages continuity from year to year."

Lauren Seager-Smith, CEO Kidscape





Charity Spotlight

Dandelion Time

What is exceptional about Dandelion Time?

- ▶ Traumatized children often don't respond to traditional therapist settings. Family therapy at the Dandelion Time farm offers a powerful alternative. Caring for animals and being in nature helps children to rebuild trust and empathy.
- ▶ Safeguarding referrals at Dandelion Time doubled in 2022 reflecting the impact the pandemic and cost of living crisis is having on vulnerable families.
- ▶ Dandelion Time opened a new centre in Shorne, Kent in 2022 and supported their highest number of young people to date.

2022 at Dandelion Time

Of the children participating:

- ▶ **87%** improved confidence
- ▶ **96%** improved self-esteem
- ▶ **92%** improved emotional wellbeing
- ▶ **92%** found to have improved family relationships



How we find the best

RYH due diligence and monitoring of our charities has been developed and refined over several years.

The result is not only a robust process but one that fits with our charities' own monitoring frameworks, which avoids placing unnecessary burden on often limited resources.

You can read more about the five stages of our due diligence process in the Deep Dives appendix.

Due diligence reports for each of our charities are available on request.



Monitoring

Each year we assess the charities' progress against objectives and flag any potential areas of concern.

Our annual Impact Report pulls together key data points from across the platform and at an individual charity level.

Our latest Impact Report is available on request.



Due Diligence

It takes an exceptional organisation to make it through our due diligence process.

2022 Charity Recruitment

100+

Scouted initially

30+

Passed eligibility test

5

Longlisted to expression of interest stage

3

Invited to make a full application

3

Passed detailed research, background checks and in-depth interview stage



Noah Rides His First Wave

Noah has Trisomy 21, more commonly known as Down's Syndrome.

Noah was part of the Wave Project's Summer Surf Challenge, a weekend of surfing for those with disabilities. Specially trained instructors, adaptive equipment and teams of volunteers support participants as they ride their first waves into shore.



Here's what Noah's mum had to say:

"Noah was beaming from ear to ear. It was pure joy to watch him. Noah was presented with a medal; he thanked the volunteers and gave them all high fives."

"He had so much energy in the sea and his confidence grew even more throughout the session. We are in the process of having him referred for the Surf Therapy six-week programme."

"Massive thank you to the Wave Project and all the volunteers who made it such a memorable day! Looking forward to seeing you again in 2023!"



Investing in long term growth

It's a success for us, when one of our charities passes the £2m income threshold we use to define a small charity.

The average growth of our charities during their time on our platform:

- **22%** for year-on-year income
- **19%** for the number of children and young people supported, year-on-year

That means we've seen two charities outgrow us in the past four years: Grief Encounter and PAPYRUS.





RYH Alumni Grief Encounter

Helping children through bereavement.

- ▶ One of the six original charities selected by Raise Your Hands in 2015
- ▶ Average YOY growth of 26% since then
- ▶ Griefftalk helpline opened in 2019, offering national support to families affected by bereavement
- ▶ They recently smashed their previous income hitting over £3m
- ▶ At the start of the pandemic, their services were in greater demand than ever before. Calls to the helpline doubled in 2020

RYH Alumni PAPYRUS

Working to prevent young suicide.

- ▶ Joined RYH in 2018
- ▶ 2019 saw their groundbreaking campaign bring increased awareness about the biggest killer of under 35 males in the UK
- ▶ In the same year they more than doubled their income



“RYH donations contributed to opening a London office and growing our team there, increasing the reach of our work.

“Our teams grow, this means we could do more suicide prevention training, that more people knew about us and therefore fundraised for us.

“We’d like to say massive thanks to everyone at Raise Your Hands for your fantastic support - we certainly wouldn’t be where we are now without you.”

Hazel, Head of Fundraising, PAPYRUS



2022 Charity Awards

Become

Charity Virtual Events Awards

Best Online Stewardship - Winner

Create

4 Koestler Awards (including 1 Platinum) - *Winner*

Dandelion Time

Ward's Kent's Children's Awards

Outstanding Charity 2022 - Winner

Go Live

Music and Drama Education Awards 2022

Excellence in SEND - Winner

Kidscape

Midlands Enterprise Awards

Most Impactful Youth Support Initiative 2022 - Winner

Greater London Enterprise Awards

Best Children's Welfare Organisation 2022 - Winner

Corporate Live Wire Global Awards

Youth Support Initiative of the Year 2022/23 - Winner

Storybook Dads

Centre for Social Justice Awards - *Winner*

Wave Project

Head Outside Awards

Outstanding Charity of the Year - Winner

BECOME.
THE CHARITY FOR CHILDREN IN CARE
AND YOUNG CARE LEAVERS

CREATE
EDUCATION

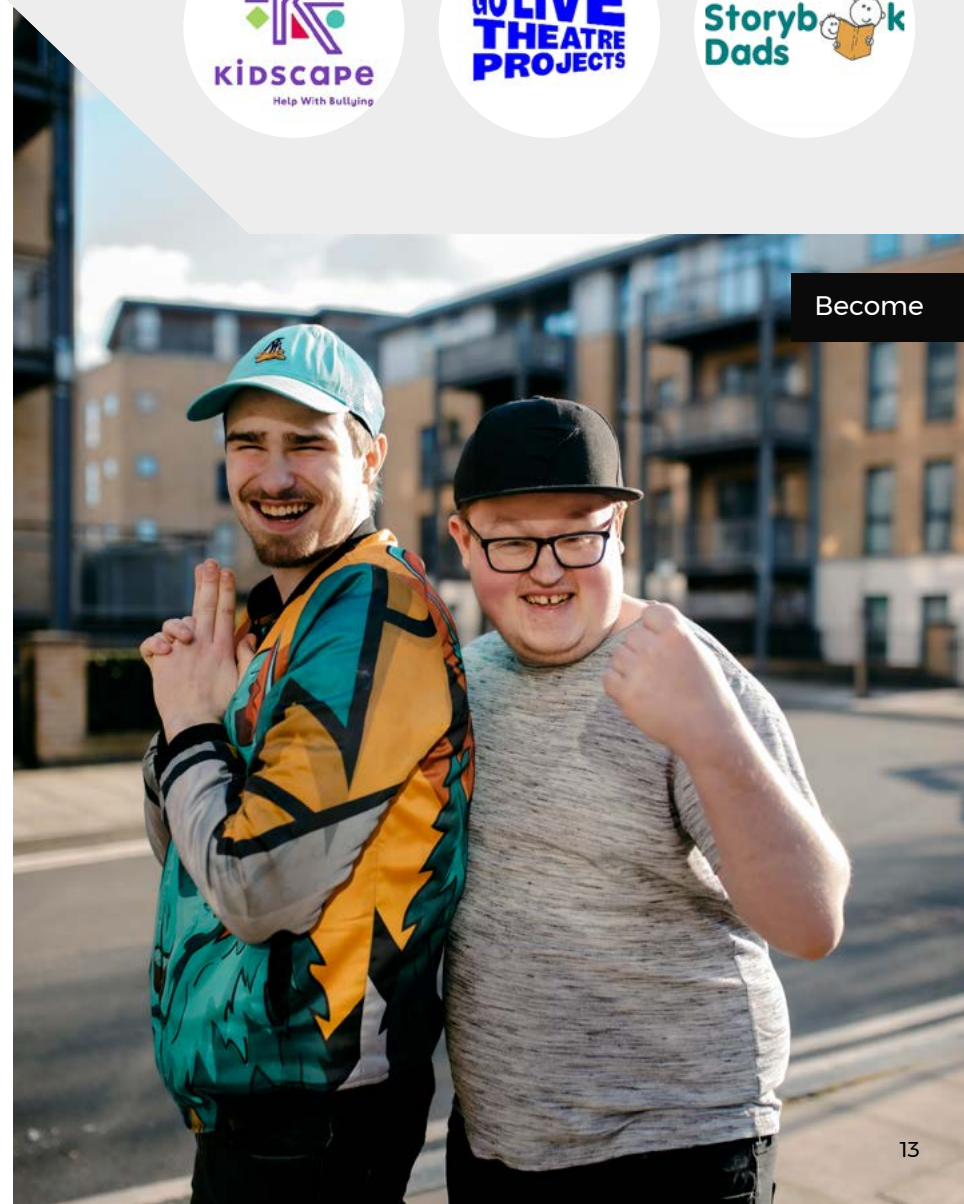
Dandelion
Time

**THE WAVE
PROJECT**

KIDSCAPE
Help With Bullying

**GO LIVE
THEATRE
PROJECTS**

**Storyb
Dads**



Become



Artwork by Abi



CREATE



Case Study

Abi's Blessing and Curse

15 year-old Abi has been a carer her whole life. She looks after her older brother Johnny who has autism and learning difficulties, and supports her mum, a single parent.

As part of Create Live, Abi was making films during the lockdowns, helping relieve the stresses of being a young carer which have only been exacerbated by the pandemic.

"Because Johnny has autism, if there's a small change in our life he can get very angry and very irritated."

"Being a young carer is a blessing and a curse. I'm proud that I'm able to help. At the same time, caring responsibilities prevent me from doing stuff most people my age would do. I miss out on a lot."

"I did a project with Create. That's what started my love for making short films."

"Being able to unlock the creative side of your brain is very therapeutic. For me, it's a way to release your emotions and energy that you have built up."

"Being creative makes me feel really accomplished, proud and happy. It also lets me dream."

- Abi, Create Live attendee



Deep Dives

In Crisis: Our Charities on the Frontline

Working with some of the most disadvantaged children in the UK, RYH charities are seeing the challenges of the cost of living crisis first hand.

Hardship felt most by disadvantaged children

- ▶ Chiva are providing emergency food support so that young people with HIV are healthy enough to continue medical treatment
- ▶ Dandelion Time has seen referrals for children with safeguarding issues of serious concern more than double

Impact of lockdowns on mental health and educational attainment

- ▶ After months of isolation with little peer interaction and increased screen time, some young people across our education charities have been unable to navigate the return to school
- ▶ Football Beyond Borders are adjusting their programme structure to meet lower expectations around social and learning skills

Dandelion Time



Challenging working environment

- ▶ Switchback and Storybook Dads have described worsening conditions in prisons. Staff shortages are rife and continued lockdowns mean access to support prisoners is difficult
- ▶ Little Village are increasing psychological support for their staff, due to the distressing living conditions of children they work with

Outgoing Switchback CEO Alice Dawnay talks in depth about their relationship with RYH

Switchback supports young prison-leavers to make real, lasting change through intensive one-to-one support and real work training. Their work greatly reduces reoffending rates.

"In the world our Trainees live in, relationships come and go. We are proud to offer person-centred support that is intensive and long-term. This is something that prison, probation or resettlement services cannot offer."

"Unrestricted, multi-year funding allows us not only to be able to plan for the years ahead, which is imperative for a charity that supports young men for as long as it takes, but also

allows us to allocate resources to where the need is greatest, using the funding in the most effective way.

"Over the last year, flexible funding has allowed us to plan and be bold in our approach through a very turbulent and unpredictable time. We've been able to adapt our programme and respond to the immediate need of prison leavers being released back to a London they barely recognised."

"Raise Your Hands has been an incredible organisation to work with over the last several years."

"We are so appreciative that RYH keeps the charities' best interests at the heart of everything they do. This in turn means we can keep our Trainees' best interests at the heart of our work."

"We have really exciting and ambitious plans for the future. After 13 years of delivering a high-quality programme and collecting data and evidence about what works, Switchback is now finding new ways to campaign and inspire real change across the justice system and beyond."

Alice Dawnay



The 2023 RYH Charities



Action for Conservation

Inspiring and empowering young people, from diverse backgrounds, to become the next generation of environmental leaders.



Become

Helping children in care and young care leavers to believe in themselves, to heal, grow and unleash their potential.



Children's HIV Association (CHIVA)

Improving health and social outcomes for children and young people living with HIV.



Create Arts

Arts programmes for the most marginalised in areas where engagement in the arts is low.



Dandelion Time

Using the therapeutic potential of the natural world to help traumatised children on a farm in Kent.



Empire Fighting Chance

Using non-contact boxing and intensive personal support to challenge and inspire young people experiencing adversity and disadvantage



Football Beyond Borders

Using football as a catalyst for change in attitude, performance and aspirations of disengaged young people in our school system.



Go Live Theatre Projects

Enriching the lives of disabled and disadvantaged children through theatre.



Jessie May

Helping terminally ill children with support and end-of-life care in their own homes.



Kidscape

Giving young people, parents and professionals the tools and confidence to challenge bullying in all forms.



Little Village

A baby bank that provides clothing, toys and a community of support for families in poverty.



Storybook Dads

Making sure that children don't pay the price for their parent's imprisonment by recording bedtime stories from behind bars.



Switchback

Supporting young prison-leavers to make real, lasting change through intensive one-to-one support and real-work training.



The Wave Project

Providing award-winning surf therapy and beach school projects for young people who have a mental health issue, learning difficulty or physical disability.

Robust Charity Selection



Eligibility Filtering - Questionnaire

Turnover of less than £2m, UK-programmes for young people



Expression of Interest

Compelling proposition that sits alongside our current charities. Able to demonstrate impact.



Full Application

Strategic objectives, sound reserves policies, fundraising strategies, risk registers, insurance, safeguarding procedures.



RYH Research

Robust financial management, trustee boards with broad skills and backgrounds.



CEO Interview

Really understand passion, drive and culture of the organisation.



Go Live Theatre Projects



Jessie May



raiseyourhands.org.uk